



PART A:	MATTERS DEALT WITH UNDER DELEGATED POWERS
REPORT TO:	POLICY AND RESOURCES COMMITTEE
DATE:	6 DECEMBER 2012
REPORT OF THE:	HEAD OF ECONOMY AND INFRASTRUCTURE JULIAN RUDD
TITLE OF REPORT:	RYEDALE DEVELOPMENT FUND
WARDS AFFECTED:	ALL

EXECUTIVE SUMMARY

1.0 PURPOSE OF REPORT

1.1 This report identifies potential uses for the Ryedale Development Fund.

2.0 RECOMMENDATION

2.1 It is recommended that Members consider the potential uses for the Ryedale Development Fund, as outlined in Annex A, and prioritise those projects that Members would like detailed in a report for the next Policy and Resources Committee. This could then lead to a Committee recommendation to Council to allocate part of the fund.

3.0 REASON FOR RECOMMENDATION

3.1 The potential uses for funding that are identified within this report are based upon the recently agreed Ryedale Economic Strategy and discussions with potential partner organisations. These also take account of national and local initiatives and opportunities.

4.0 SIGNIFICANT RISKS

4.1 There are no significant risks associated with the recommendation.

5.0 POLICY CONTEXT AND CONSULTATION

5.1 The Council has a corporate aim of creating the conditions for economic success. The detailed approach of the Authority is set out in the Ryedale Economic Action Plan 2012-15 (REAP). This identifies a range of actions under the headline objectives of 'To have economic structure and supporting infrastructure in place' and 'Opportunity for people and business; ensuring Ryedale businesses are at the centre of economic development and local people are equipped with the skills required by

our businesses'. The actions from the REAP are attached at Annex B.

- 5.2 The proposed target areas of spend in Annex A take account of the priorities in the REAP, together with those of the York and North Yorkshire and East Riding Local Economic Partnership (LEP).

REPORT

6.0 REPORT DETAILS

- 6.1 The NHB scheme provides Local Authorities with an equivalent payment to the national average for the council tax band on each additional property. 2011/2012 was the first year of a planned six years of NHB. Grant is paid cumulatively i.e. year 2 includes the year 1 grant plus changes in year 2 and so on. It is paid as an unringfenced grant. In 2011/2012 the RDC element of the grant was £214K, and the total grant for 2012/2013 is £439K. It is already expected that the total grant in 2013/2014 will be over £600k. The RDC 2011/2012 NHB was allocated to a Community Investment Fund, split between ward-based allocations and a bidding process.
- 6.2 The 27 September 2012 meeting of the Policy and Resources Committee considered a report regarding use of the 2012/13 allocation of New Homes Bonus for Ryedale. It was resolved:
'That Council be recommended to approve in principle that the entire [*New Homes Bonus*] allocation of £439,779 is ring-fenced into a Ryedale Development Fund for spending on projects which deliver or protect employment within Ryedale. The allocation of this funding to be made by Council based on recommendations from the Policy and Resources Committee.'
- 6.3 The re-convened meeting of Council on 20 November considered the above resolution and resolved:
'That Council approve in principle that the entire allocation, subject to making provision for continuation of CCTV and Norton Skateboard Park, of £439,779 is ringfenced into a Ryedale Development Fund for spending on projects which deliver or protect employment within Ryedale. The allocation of this funding to be made by Council based on recommendations from the Policy and Resources Committee.'
- 6.4 In order to identify the most effective and efficient uses of a 'Ryedale Development Fund' officers have been in discussion with the LEP and other key partners and have considered funding and other initiatives that are currently available for economic development purposes, such as the 'Growing Places' fund. Consideration has also been given to lessons learnt through earlier initiatives, such as the Council's Business Grants Scheme in 2010.
- 6.5 The resulting options for the use of the Ryedale Development Fund are set out at Annex A. Members are invited to consider these proposals.
- ### 7.0 IMPLICATIONS
- 7.1 Given that this report involves only suggested uses for a Ryedale Development Fund there are no financial, legal or other implications to note.

Julian Rudd, Head of Economy and Infrastructure

Author: Julian Rudd, Head of Economy and Infrastructure
Telephone No: 01653 600666 ext: 218
E-Mail Address: julian.rudd@ryedale.gov.uk

Background Papers:

http://www.ryedale.gov.uk/PDF/Ryedale_Economic_Action_Plan_Final_web.pdf

PROPOSED USES OF THE RYEDALE DEVELOPMENT FUND

Proposed Use	Proposed Allocation £000
CAPITAL	
Development and investigation of potential economic projects - to bring forward 'shovel ready' initiatives for the capital programme and to bid for funding sources such as Growing Places. To include projects identified in the REAP to provide employment land, work space and infrastructure e.g. 'Develop managed workspace and training services'	70
Rural Growth Network - working with the LEP to develop the RGN idea of two 'enterprise support hubs', one in Malton / Norton and another in northern Ryedale – subject to the LEP pursuing this and match-funding.	tbc
Derwent Training Association expansion – contribution to cost of mezzanine at DTA to provide additional space for 15 engineering trainees.	20
Pickering Park and Ride – contribution to capital costs of establishing park and ride service to be operated by NYMR and Pickering Leisure Village. To support economic activity in Pickering.	tbc
REVENUE	
Business Grants - focussed on 'up-skilling' and workforce development. To include: <ul style="list-style-type: none"> • Skills Development Grants – to businesses to upskill the existing workforce or for new entrants. This responds to the needs expressed previously in recent skills research. • Apprenticeship Development – working with the LEP to promote the increase in apprenticeships available locally and the promotion of these opportunities (avoiding duplication of existing measures). • Initiatives to improve skills in the social enterprise and care sectors within Ryedale e.g. Milton Rooms • Link grant provision to take up of business mentoring, where appropriate. 	tbc
Market Town Support – Grants for small scale activity to improve skills and resilience in the town centre businesses of the 5 market towns e.g. town apps, branding and marketing – as opposed to shop front improvements.	tbc
Youth Enterprise – to encourage enterprise / start ups and to support activity arising from the Ryedale Skills Summit in early 2013. Potential for mentoring support, with business planning, and to investigate potential for short-term use of empty premises to accommodate new businesses.	tbc
RDC employment package – to include a 2 year graduate placement (NGDP) within economic development (£56K), plus 5 apprentice posts (£49K). Assists in addressing youth and graduate unemployment.	105
Ryedale Economic Focus – funding to support a Ryedale Business week and a Rural Innovation Summit in partnership with FERA and the LEP	10
Science in Ryedale – two initiatives (Pop-up Lab and the Science Resource box) to support science activities and lesson-plans to link to science and engineering activities in Ryedale.	10

The Ryedale Economic Action Plan – Aims, Objectives and Actions

Ryedale District Council's aim is to create the right conditions for economic success in Ryedale. We translate this into two key objectives;

- A) To have economic structure and supporting infrastructure in place;
- B) Opportunity for people and business; ensuring Ryedale businesses are at the centre of economic development and local people are equipped with the skills required by our businesses.

Objective A: To have economic structure and supporting infrastructure in place;

A1 Provision of employment land

- Through the LDF Employment Land Review, to ensure that business have sufficient room for development and growth. Provision of information to potential investors.
- Employment land at Pickering. Investigating potential for investment in industrial site development.
- Supporting key strategic employers to expand and develop.
- Supporting the development of mixed use development on key sites in Ryedale to promote economic development and reduce the housing affordability gap.

A2 Provision of Work space:

- Provision of information to investors and businesses regarding availability of workspace, across all sectors in Ryedale.
- With partners, ensure the provision of a range of industrial letting units and office type accommodation around Ryedale, including quality accommodation and sites suitable for technology and office sectors. (These may be provided by the private sector).
- Develop managed workspace and training services at York Road (Malton) potentially in partnership with Derwent Training Association.
- Woolgrowers / Derwent Park project for employment and mixed use.
- Connections with Science City York & Food and Environment Research Agency – provision of quality commercial scientific laboratories.

A3 Housing: to consider the implications of new housing development to the local economy in terms of provision of accommodation for skilled people and local workers.

A4 Communications and Transport Infrastructure:

- Brambling Fields – Norton. Continued development of the A64 junction to open up employment land in Norton.
- Further A64 improvements to unlock development potential in key employment areas.
- Lobby and develop high speed broadband and mobile phone coverage to Ryedale's business parks and rural communities and promoting the benefits of this to business.
- Recognise the importance of the Malton rail link and to improving public transport facilities to support the role of Malton and Norton as a transport hub for Ryedale.

A5 Malton public realm improvements

Objective B: Opportunity for people and business; ensuring Ryedale businesses are at the centre of economic development and local people are equipped with the skills required by our businesses.

B1 Maintain economic intelligence through data management and Key Account Management – supporting our key employers and horizon scanning for new economic

strengths and threats.

B2 Ryedale Work and Skills Partnership projects

- Apprenticeships development.
- Addressing skills gaps for local business (new starters to graduate recruitment).
- Preparing for economic drivers (such as the Off Shore Wind Farm project).
- Influencing schools' enterprise agenda.
- Skills Summit (linking employers with schools).

B3 Supporting the business life cycle

- Supporting new business start ups and improving business survival rates.
- Support business growth – research, inward investment and export.

B4 Developing the RDC Corporate approach to businesses – “Ryedale’s a great place to do business”

- Corporate Business Group to provide a proactive approach to business support.
- Ryedale Business Week.
- Link to existing “Engineering Week”.
- Supporting businesses through the planning application process and to understand the Local Development Framework.

B5 Sector specific support:

- High Technology Manufacturing – link to employment land provision and skills provision.
- Visitor and Creative Economy – supporting business led initiatives, product development and community owned facilities. Creative Economy Commissioning project.
- Social Economy – supporting the Coalition Government’s localism agenda through social enterprise.
- Agri Food – local food promotion and food manufacture support.
- Land-based Industries - working with partners to support businesses in the land-based sector.

B6 Market Towns - promotion of vital and viable town centres, through engaging with local businesses and supporting private sector initiatives. Working with businesses and residents on their local initiatives, particularly those aspirations identified in the LDF such as promotion of local heritage, retailing or social enterprise facilities.

B7 Sustainable business – promoting the ‘green’ economy for business growth.